

AVERAGE



About 12.4% women in the United States

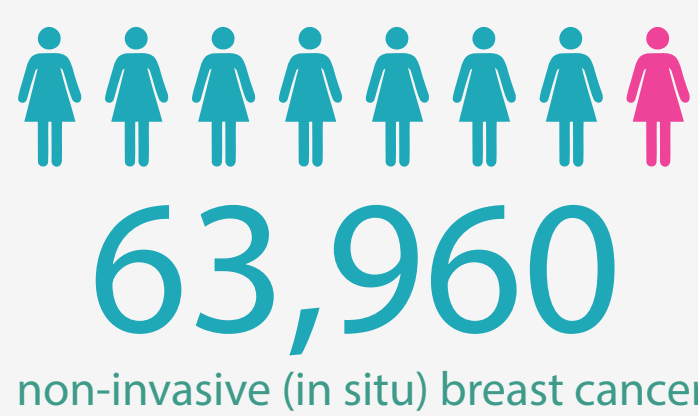


1 OUT OF 8 More accurate to say by age of 80

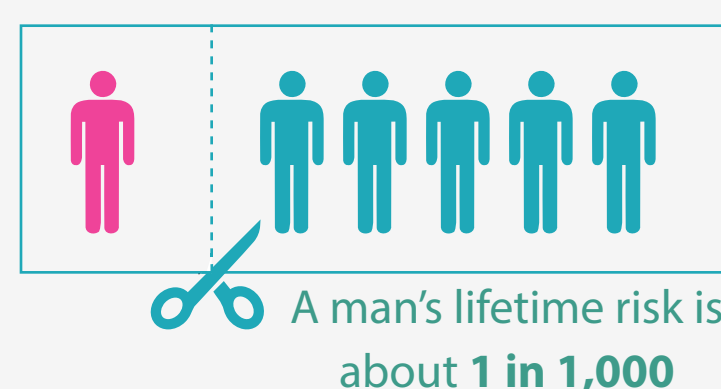
DIAGNOSIS



About 266,120 new — cases of invasive to — be diagnosed



2,500 **CASES** & **RISKS**



HRT THEORY

2000 YEAR TIMELINE Incidence rates in the U.S. began decreasing from this year

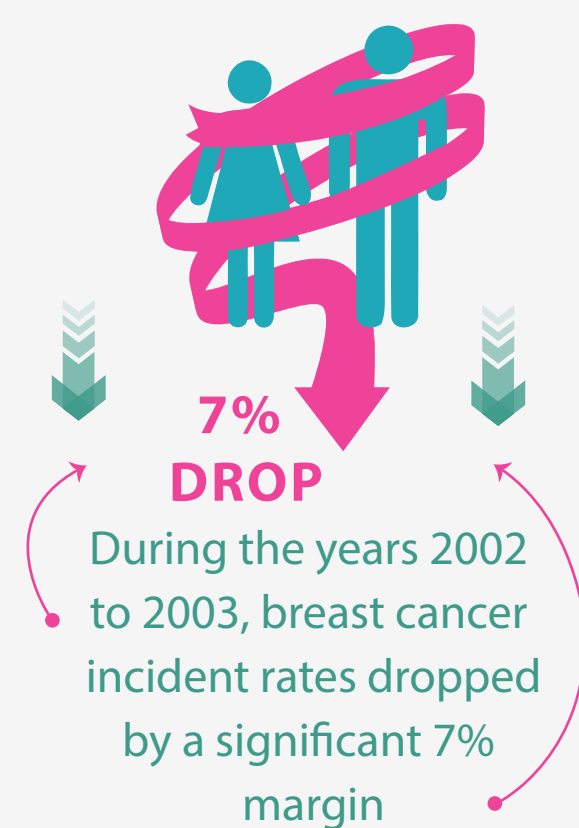
Hormone Replacement Therapy (HRT)



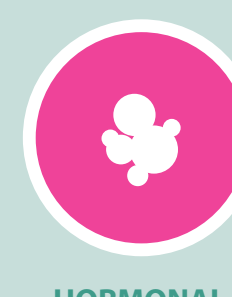
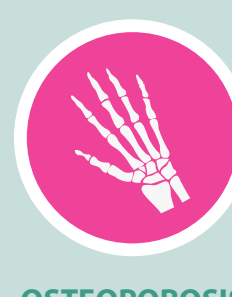
1 THEORY



Reduced use of HRT resulted in this decrease

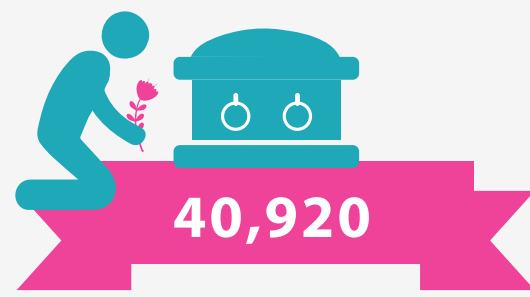


Why was it massively popular prior to 2000? Why was HRT used in women?



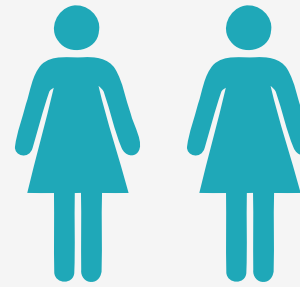
DEATHS

STAGGERING



DEATHS EXPECTED IN 2018
• Although death rates have been decreasing since 1989

Women under 50 have experienced larger decreases



Decreases are thought to be the result of



treatment advances and awareness

CANCERS



FOR WOMEN IN THE U.S.
• Breast cancer death rates are higher than those for any other cancer, besides lung cancer

Besides skin cancer, breast cancer is the most commonly

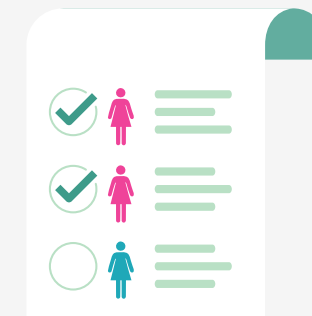
BREAST CANCER diagnosed cancer among women

AFRICAN AMERICAN



WOMEN UNDER 45

More cancer cases in African-Americans than in white women



JANUARY 2018 TIMELINE:



More than 3.1 M with cancer history



Includes women being treated



Those who have finished treatment



WHAT CAN YOU DO?

Whether it's a small **donation** or spreading the **word**



Coping with Breast Cancer



Your Support Means Help for Millions of Women.
Get Involved.

Donate@: www.bcrf.org
Donate@: www.cancer.org
Donate@: www.aicr.org



THE BATTLE CONTINUES

Breast cancer is the second most common kind of cancer in women. A mammogram – the screening test for breast cancer – can help find breast cancer early when it's easier to treat. National Breast Cancer Awareness Month is a chance to raise awareness about the importance of early detection of breast cancer.

The pink ribbon is an international symbol of breast cancer awareness. Pink ribbons, and the color pink in general, identify the wearer or promoter with the breast cancer brand and express moral support for women with breast cancer. Pink ribbons are most commonly seen during National Breast Cancer Awareness Month. We Are Helping Now. October is Breast Cancer Awareness Month, which is an annual campaign to increase awareness of the disease.

The National Cancer Institute (NCI) is the principal federal government for cancer research and training.